

QUESTIONNAIRE FOR CLIENTS ABOUT WWW

1. Full name:

2. What does your company do?

3. Service aim:

Building a brand	Informations/News
Product presentation	Contact with client
Offer presentation	Contact with business partner
Sale	Information for employee
Sale through Internet	Information about company (branches)
Price list	Links to other websites (cooperating companies)

4. Target group:

Children	Employee
The youth	Individual customers
Students	Corporate customers
Adults	Companies
Others:	Wholesalers
	Stores
	Schools
	Offices
	Local government
	Others:
Women	
Men	

5. Territory range:

Local
Regional
Worldwide

6. Suggested division of service:

About company/About us	Questionnaire
Offer	FAQ (frequently asked questions)
Price list	Important informatios
News	Work
Promotios	Commercial
Contact	Other:
Contact form	
Gallery	

7. Which websites do You like?

(Because of : N – navigation, G – graphic, P – general perception)

1.	4.
2.	5.
3.	6.

8. Commercial slogan:
9. Colours of website:

Company colours (please give a description: CMYK, RGB or hexadecimal):
Prefered colours:
Colours that should be avoided:

10. Service style:

Real (pictures)	Agresive
Technical	Avant-garde
Geometric	Serious
Soften	Humoristic

11. Flash Animation

Yes	No
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12. Service type:

Portal	Gallery
Corporate website	Shop
Information service	Other:
Business card	

13. Service elements

Logo	Other:
Texts	
Printed (leaflets, catalogues, brochures)	
in electronic version (.txt, .doc, .pdf, .rtf, .html)	
Photos, graphic	
News	
Price lists	
Certificates / Awards	
FAQ	
Maps	
Files to upload	

14. Leitmotif of service:

Logo	Other:
An advertising slogan	
Colours	
Layout	

15. Language versions:
16. Menu:

Text
Graphic
Both elements connected

17. Updates

Self-contained updating (administration panel)
Updated by our company
Update frequency:
Updated elements:
Text
Graphic
Without updates

18. Extra elements:

Shop	Forum
News (+ administration panel)	Other:
Chat	
Search engine (territory range)	
Service	
Network	
Updated base of products (+ administration panel)	
Websites protected with passwords	
Mailing group	

19. Graphic details of the appearance of the page:

20. Do You have your website?

Yes	Adress:
No	Suggested domain name:

21. Are You interested in hosting (domain, Website, e-mail accounts)?

Yes
No

23. Contact data:

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Thank You for filling a questionnaire, please send it by e-mail:

mc@3mediaonline.co.uk